

Civic Quarter Regeneration, Fleet, Hampshire

Community engagement options December 2020

This note sets out three community engagement options for the working group to consider. It has also been updated following feedback on 1st Dec 2020. We understand there is support for a two-stage engagement process, i) an early listening exercise to begin to build genuine public support for the scheme and to feed ideas into the design process, and ii) a preference survey to select between a number of design options. This note focusses on that first stage early listening exercise to build awareness of the scheme and genuinely involve the community in the design process. The three options are;

- Option one: Non-visual survey;
- Option two: Listening exercise and visual survey (*our recommended option*); and
- Option three: Detailed visual survey.

Option one: Non-visual survey

The non-visual survey will provide a detailed set of questions tailored towards certain areas within the Civic Quarter.

Platform. A non-visual Google Form could be used for this survey.

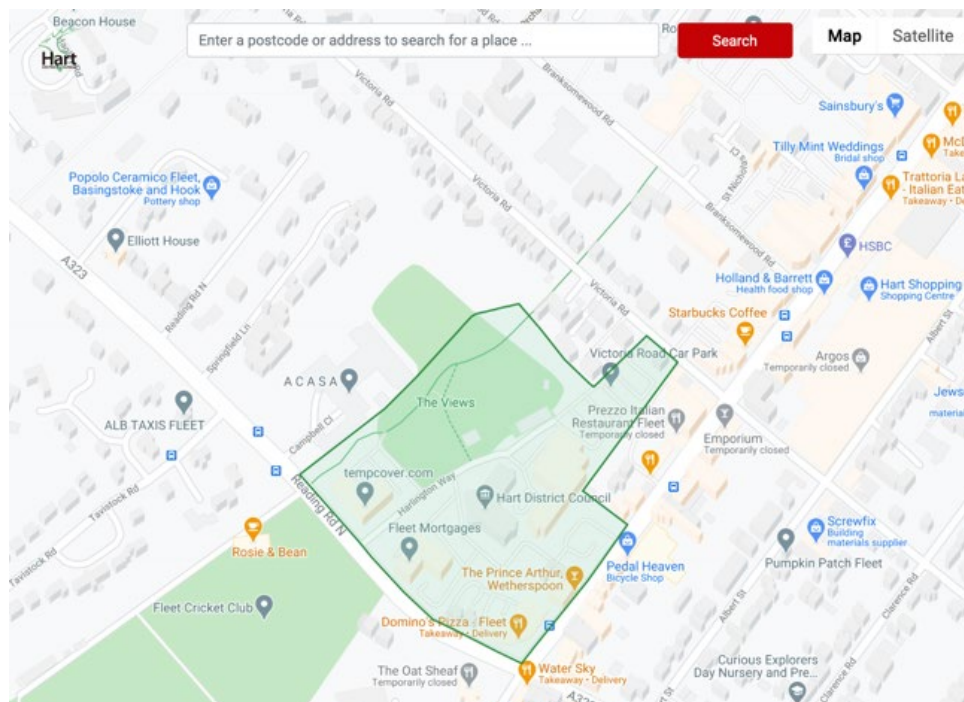
Potential Question	Style of question
Please tell us how you feel about the following areas within the Civic Quarter?	Needs improvement/ Like <ul style="list-style-type: none"> • Gurkha Square • Gurkha Square Memorial • Fleet Library • HDC Offices • The Harlington • The Views • Victoria Road Car Park • The route through to the views • Other
What specifically do you like or want to see improved here?	Open text box
Please rank in order of importance the following options?	Ranking options <ul style="list-style-type: none"> • Gurkha Square • Gurkha Square Memorial • Fleet Library • HDC Offices • The Harlington • The Views • Victoria Road Car Park • The route through to the views • Other
Which of these places or buildings would you most like to see improved?	Ranking options <ul style="list-style-type: none"> • Gurkha Square • Gurkha Square Memorial • Fleet Library

	<ul style="list-style-type: none"> • HDC Offices • The Harlington • The Views • Victoria Road Car Park • The route through to the views • Other
What specifically would you like to see improved about them?	Open text box
What are your wider dreams for the Civic Quarter?	Open text box

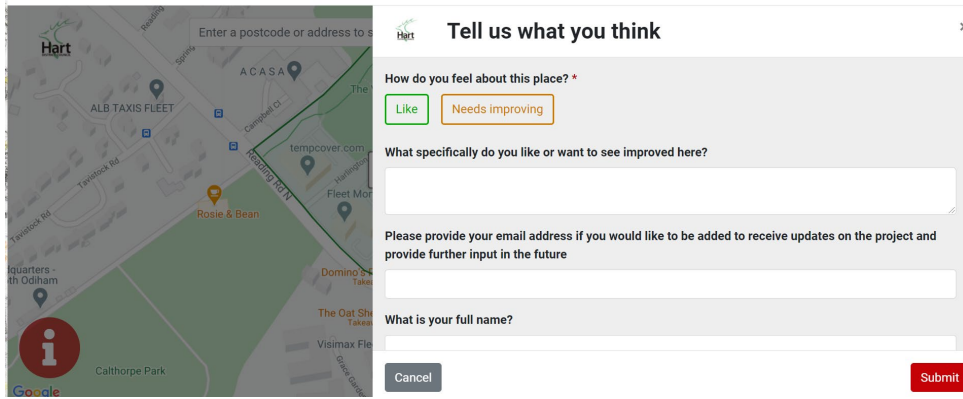
Option two: Listening exercise and visual survey

This is our recommended option. This initial engagement survey would form a first phase of the community engagement.

Platform. Our Create Communities platform could be used at no extra cost. The visual platform uses an interactive map allowing members of the public to have their say on a specific area, good bad or indifferent and provide specific comments based on this location.



Example of the Create Communities platform. The boundary is indicative at this stage.



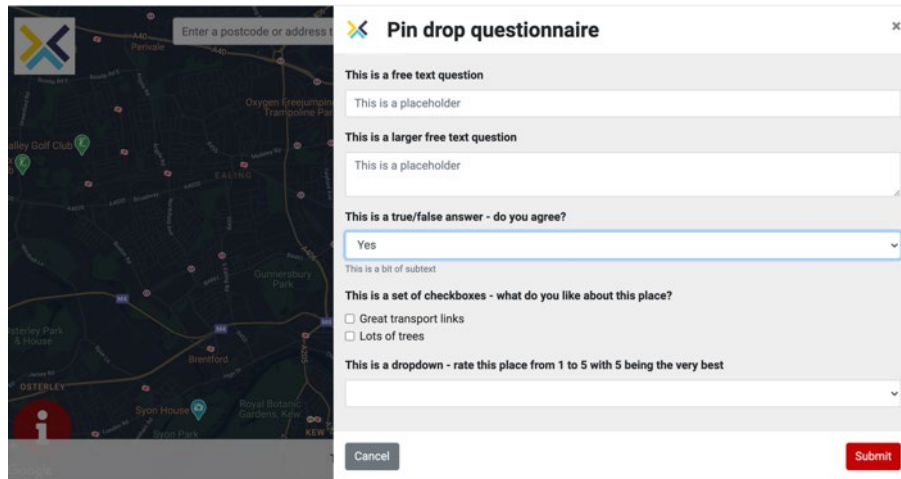
Example of potential questions – we recommend not more than 4 or 5 questions

Potential Question	Style of question
How do you feel about this place?	Like / Needs improvement
What specifically do you like or want to see improved here?	Open text box
In Fleet Civic Quarter which of these buildings or places are important to you?	Tick box options <ul style="list-style-type: none"> • Gurkha Square • Gurkha Square Memorial • Fleet Library • HDC Offices • The Harlington • Victoria Road Car Park • The Views Park • The route through to The Views Park • Other
What are your wider dreams for the Civic Quarter?	Open text box
What are your wider dreams for regeneration in Fleet Town Centre?	Open text box

Option three: Detailed visual survey

Similar to the second option although this option would involve more detailed questions.

Platform. Our Create Communities platform could be used with no extra cost, allowing members of the public to have their say on a specific area, good bad or indifferent.



An example of a more detailed approach to questions

Potential Question	Style of question
How do you feel about this place?	Colour code preference
What specifically do you like or dislike about this location?	Open text box
In Fleet Civic Quarter which of these buildings or places are important to you?	Tick box options <ul style="list-style-type: none"> • Gurkha Square • Gurkha Square Memorial • Fleet Library • HDC Offices • The Harlington • Victoria Road Car Park • The Views Park • The route through to The Views Park • Other
Which of the options would you most like to see improved?	Tick box options <ul style="list-style-type: none"> • Gurkha Square • Gurkha Square Memorial • Fleet Library • HDC Offices • The Harlington • The Views Park • Victoria Road Car Park • Other
What specifically would you like to see improved about them?	Open text box
What are your wider dreams for the Civic Quarter?	Open text box

Our recommendation

We would recommend that *option two* is the better route at this stage for 3 key reasons

- The use of the Create Communities platform will assist in reaching a wider and varied demographic.
- The neutral set of questions will allow members of the public to freely and openly contribute to the future of the Civic Quarter.
- The shorter list of questions will help maximise the number of responses.

Potential next steps

Once agreed on the approach, a Civic Quarter Create Communities map will be created and run over a period of one - two months. All data will be tracked and collated by Create Streets. Once the exercise is complete, we can then analyse the results and produce a short note on;

1. The current perception of places people like or dislike on the Civic Quarter site;
2. The most important buildings or places within the Civic Quarter site;
3. Specific ideas for improvements on the site;
4. Specific reasons why buildings or places are valued; and
5. Wider ambitions for the Civic Quarter site.

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I hope this is helpful and we look forward to discussing.

With very best wishes,

David Milner

Projects Director, CREATE Streets